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08/06/2016

Federation of Thai Industries (FTI)
60, New Rachadapisek Road, Klongtoey,
Bangkok 10110

事由 / Assunto / Subject: **Invitation to "Macao Franchise Expo 2016 (2016MFE)"(29-31 July 2016)**

Dear Sir/Madam:

Macau International Franchise Expo (MFE) is an outstanding trade event consisting of exhibitions, forums/ seminars and business. With "Brand expansion continues, business opportunities to be seized" as the theme, MFE develops broader business opportunities for SMEs by allowing them to take advantage of co-operation with franchise, chains, and brand agencies. Macao Franchise Expo 2016 will be held at the Venetian Macao Resort Hotel Exhibition Hall from 29-31 July 2016.

Last year, MFE brought together 168 exhibitors from Mainland China, Portugal, UK, Japan, South Korea, Philippines, Malaysia, the United Arab Emirates, Taiwan, Hong Kong and Macau, representing a wide array of franchise, chain stores and brand agency businesses. During the three-day event, a total of 1,042 business matching has been conducted, with over 14,500 visitors. These make 2015MFE successful in showcasing international brands and franchise businesses, fostering franchisee recruitments and further facilitating MFE as the co-operation and exchange platform for SMEs and business starters in business transformation and entrepreneurship.

The exhibitor recruitment has already started; we cordially invite your esteemed organisation to arrange for a delegation to exhibit in 2016MFE, to showcase your franchise products and services and to explore business opportunities with other renowned international brands, franchisers and agencies. Moreover, we also encourage your organisation to participate in this amazing annual franchising event.

Please find enclosed the 2016MFE brochure and application form (application deadline: 30th June 2016). For more information, please contact Ms. Heidi Hoi or Mr. Andy Ng at (853) 8798-9207 / 8789-9271, Fax:(853)2872-6777, email:heidihoi@ipim.gov.mo / andyng@ipim.gov.mo.

Yours sincerely,

Macao Trade and Investment Promotion Institute

Encl: 2016MFE brochure and application form

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